

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Societe Generale		08/21/2008	Secured Party:
RECEIVING PARTY DATA			
Name:	Asset Management Finance Corporation		
Street Address:	65 East 55th Street		
Internal Address:	35th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION:		
Name:	AMF-ACM Finance LLC		
Street Address:	65 East 55th Street		
Internal Address:	35th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3214453	ASSET MANAGEMENT FINANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)225-3999		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212.225.2574		
Email:	ddennis@cgsh.com		
Correspondent Name:	Deanna S. Dennis		

OP \$40.00 3214453

900114564

TRADEMARK
REEL: 003841 FRAME: 0395

Address Line 1:	One Liberty Plaza
Address Line 2:	Cleary Gottlieb Steen & Hamilton
Address Line 4:	New York, NEW YORK 10006

ATTORNEY DOCKET NUMBER:	29499-076
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NAME OF SUBMITTER:	Deanna S. Dennis
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Signature:	/Deanna S. Dennis/
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Date:	08/25/2008
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Total Attachments: 2
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TRADEMARK RELEASE

KNOW ALL MEN BY THESE PRESENTS that Société Générale (the "Secured Party"), with a place of business at 1221 Avenue of the Americas, New York, New York 10020, does hereby release and discharge the security interest in all of the trademarks in the attached Schedule A (the "Trademarks") granted to it by each of Asset Management Finance Corporation ("AMF") and AMF-ACM Finance LLC ("AMF-ACM"), pursuant to that certain Intellectual Property Security Agreement ("Agreement") entered into among the Secured Party, AMF and AMF-ACM, dated as of October 17, 2005, recorded on November 4, 2005 at Reel 3188, Frame 0383 in the U.S. Patent and Trademark Office, on which reference may be had, and conveys back to AMF and AMF-ACM all of the Secured Party's interest in and to the Trademarks and the goodwill symbolized thereby.

The Secured Party agrees to execute, at the expense of AMF, such documents as may be reasonably necessary or as AMF or AMF-ACM may reasonably request from time to time to evidence the release of any and all liens or interests of Lender in the Trademarks and the goodwill symbolized thereby.

IN WITNESS WHEREOF, Lender has hereunto caused this Trademark Release be executed as of this 21 day of August, 2008.

Signed, Sealed and Delivered in the Presence of:

SOCIÉTÉ GÉNÉRALE
as Secured Party

By: Helen Hsu
Name: Helen Hsu
Title: Director

ACKNOWLEDGMENT

STATE OF New York
COUNTY OF New York :SS

On this 21 day of August, 2008, before me personally came Helen Hsu, to me known, who, being by me duly sworn, did depose and say that ~~he~~she is a Director of SOCIÉTÉ GÉNÉRALE and that ~~he~~she was authorized to sign ~~his~~her name thereto.

Daniel K. Hobbs
Notary Public



DANIEL K. HOBBS, NOTARY PUBLIC
State of New York, No. 01H06138688
Qualified in New York County
Commission Expires December 27, 2009

Schedule A
Reel 3188, Frame 0383

Registrant	Mark	Country	Reg. No.	Applicatio n No.	Filing Date	Issue Date
Asset Management Finance Corporation	ASSET MANAGEMENT FINANCE and Design	USA	3214453	76574630	February 5, 2004	March 6, 2007
Asset Management Finance Corporation	www.amfinance.com	USA	Not Applicable	Not Applicable	Not Applicable	Not Applicable